CBCS Scheme

USN ☐☐☐☐☐☐☐☐☐☐   **15ES51**

Fifth Semester B.E. Degree Examination, Dec.2017/Jan.2018
Management and Entrepreneurship Development

Time: 3 hrs.   Max. Marks: 80

Note: Answer any FIVE full questions, choosing one full question from each module.

Module-1

1	a.	Define Management. Explain management functions.
	b.	Differentiate between management and administration.
	c.	Explain decisional roles of a manager.

(08 Marks)
(04 Marks)
(04 Marks)

OR

2	a.	Explain steps involved in planning.
	b.	Explain steps involved in rational decision making.

(08 Marks)
(08 Marks)

Module-2

3	a.	Define organization. Explain process of organizing.
	b.	Define committee. Explain its types.
	c.	Explain importance and need for proper staffing.

(07 Marks)
(05 Marks)
(04 Marks)

OR

4	a.	Explain the requirements of effective direction.
	b.	Explain behavioural approach to leadership.
	c.	Explain the benefits of effective control.

(05 Marks)
(07 Marks)
(04 Marks)

Module-3

5	a.	What is social audit? Explain its benefits and limitations.
	b.	What is corporate governance? List the benefits of good corporate governance. Who monitor corporate governance in India?

(08 Marks)

(08 Marks)

OR

6	a.	Define entrepreneurship. Explain importance of entrepreneurship.
	b.	Explain entrepreneurial development model.
	c.	List the problems faced by entrepreneurs.

(05 Marks)
(07 Marks)
(04 Marks)

Module-4

7	a.	Explain the role of small scale industries in economic development.
	b.	Explain the impact of globalization on SSI.
	c.	Explain the problems faced by small scale industries in India.

(05 Marks)
(06 Marks)
(05 Marks)

OR

8	a.	What is National Small Industries Corporation Ltd.? How it supports SSI in India?
	b.	What is District Industrial Centre? How it supports SSI?

(08 Marks)
(08 Marks)

Module-5

9	a.	Define project. Explain product planning and development process.
	b.	Explain sequential stages of project formulation.

(08 Marks)
(08 Marks)

OR

10	a.	Explain the importance of Network analysis during project execution.
	b.	Explain the differences between PERT and CPM.

(06 Marks)
(10 Marks)

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